FOR IMMEDIATE RELEASE
August 13, 2015

Public launch & media tour of artist-designed book share stations set for August 27

The Public Collection, a new public art and literacy project aiming to increase access to books and art, will hold its official launch event on Thursday, August 27, 2015, at 12:00 noon, on Monument Circle in Indianapolis. The project has been developed by Rachel M. Simon to improve literacy, foster a deeper appreciation of the arts, and raise awareness for educational justice in our community.

Through a curated process, Indiana-based artists are in the process of installing eight unique book share stations—lending libraries—in public spaces around Indianapolis. Each book share station will hold a varied selection of books for diverse audiences and age groups. The Public Collection stations are free and available to everyone. Passersby will be able to borrow and return books at their leisure.

WHAT: The Public Collection public launch & media tour

WHEN: Thursday, August 27, 2015 at 12 p.m.

Following the event, there will be a media tour of all 8 sites via provided transportation. Alternative transportation will be available in the event a participant needs to leave prior to tour completion.

WHERE: Northwest Quadrant of Monument Circle (in front of Anthem)

WHO:
• Rachel M. Simon
• Brian Payne, President and CEO of CICF
• Jackie Nytes, CEO of Indianapolis Public Library
• Mindy Taylor Ross of Art Strategies
• Artist Stuart Hyatt, creator of Table of Contents at Horizon House
• Teresa Wessel, Executive Director of Horizon House

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