

The Public Collection Announces New Book Share Station at CityWay

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INDIANAPOLIS (April 3, 2017)—The Public Collection's next free book share station will be located outside The Alexander Hotel at CityWay, the expansive neighborhood, art, and living destination in downtown Indianapolis.

Expected to open this summer, the new installation, *Conveyance*, will be developed by PROJECTIONE, a digital design/fabrication studio in Muncie, Indiana, founded by Ball State University graduates Adam Buente and Kyle Perry.

"This new piece will be breathtaking, dynamic, and welcoming. The vibrant colors will

draw pedestrians in, while the books inside will compel them to linger a bit longer," said Rachel M. Simon, founder and executive director of The Public Collection. "We're happy to add another beautiful book share station to The Public Collection. Extending the program to more places helps us reach more people and achieve our mission of making books and art more accessible to all—and CityWay, with its art and



beautifully designed spaces, is the perfect location."

A large, colorful space

Designed to complement the collection of art inside the hotel, *Conveyance*, represents the transformative nature of books and art. The structure will be a large rectangular shape that guests can step into from either side. At nearly 21 feet long, 8 feet wide, and nearly 9 feet tall, the scale of the project allows for multiple people to occupy the space.

Inside, vivid three-dimensional pyramids of color ranging from magenta, cyan, and yellow will contrast its simple white frame.

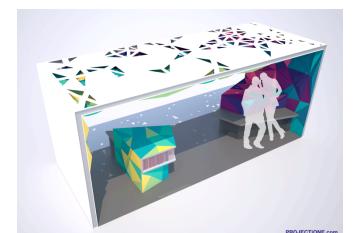
Conveyance will boast these additional features:

- Bench seating for a place to rest while perusing the books
- Panels at the top to allow sunlight to peek through
- Interior lights that activate at night extending the use of the space throughout the evening

"The addition of *Conveyance* adds another delightful and unexpected experience at CityWay," said Becca Manolov, Director Community Relations, Buckingham. "It will be so visually impactful and able to be seen and enjoyed by passengers driving by on South Street, guests at surrounding CityWay businesses, and people walking by. We appreciate this partnership with The Public Collection and for the opportunity to serve Indianapolis in such a thoughtful and inspiring way."

Buckingham developed and manages <u>CityWay</u>, which has evolved into an active community with a host of businesses surrounding the hotel, including apartment residences, the CityWay Gallery curated by iMOCA, the Irsay Family YMCA at CityWay, Franciscan Health and wellness services, shops, and eateries.

<u>The Public Collection</u> is a public art and literacy project that allows passersby to borrow and return books from book share stations at their leisure and at no cost. Planning for <u>an additional book share station</u> is also underway. When complete, The Public Collection will have nearly a dozen book share stations throughout downtown Indianapolis, all designed by Indiana-based artists.



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